

Skype

Spot 1: "Everyday Moments"

VO: Before we lived in circles or as "Plus Ones"...

We found time to share in the joy of everyday moments...

But these days, while we're more plugged in, we somehow seem to be less connected...

It's not technology's fault, just how we've chosen to use it...

It's time to speak our minds and share our hearts, voices, gestures, and expressions...

It's time to talk human again

It's time for Skype.

Male or female

Approachable, conversational

Handwritten note: This ad is to change...